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| MichaelForanAI CONTENT CREATOR | horizontal lineMichael Foran 1623 SW Canby Street, Portland, OR 97219971 813 9703mforan13@gmail.comAI Content Creator / Animator / Digital + Motion Graphics Designer / Video + Audio Engineer / QC ManagerPortfolio: [https://3thirteendesign.com](https://3thirteendesign.com/) |
| **ㅡ**Software**ㅡ**Experience | horizontal line**Software:**  Kaiber AI + Runway AI / Adobe Creative Cloud + After Effects, Microsoft + Google Suites, WordPress, SEO Power Suite, Teamwork, Slack, Asana, BrowserStackhorizontal line5D SpectrumAI Content Creator / Animator / Digital + Motion Graphics Designer / Video + Audio Engineer / QC Manager <https://5dspectrum.com>2015 – 2023, Burbank, CA* QC’D dozens of websites for both desktop (PC + Mac) and mobile (Android + iPhone) with high attention to detail
* Performed all checklist steps and launched websites, while multi-tasking and managing varying workloads
* Website QC - Verifying all functionality and structure
* WordPress Development + HTML5
* Project managed all Allee Willis websites scope and timeline (24k+ pages)
* Re-created all Flash content + animations for both:
	+ <https://alleewillis.com/>
	+ <https://bubblestheartist.com/>
* Created optimized motion graphics for all social channels
* QC - Verified websites matched designers’ original XD Design
* UX/UI Design using Adobe XD
* Created How to Manage Website Documents
* Created tasks when QC issues were found
* Worked with programmers, with ability to meet often demanding deadlines
* Video + Audio Production
* Optimized content for both mobile and desktop
* SEO content optimization on website
* SEO - Research + created keyword phrases
* Setup Google Analytics/Google Tag Manager
* Created WP blog posts for various clients
* Created Web Design Scorm Compliant VR e-learning courses using Adobe Captivate for Burbank High School
* Programmed and built chatbots for various clients
* Designed, built in WP, and manage <https://trialwarrior.net>
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|  | horizontal line**Lemon House Books** Book Acquisitions Manager2010 – 2018, Upland, CAManaged all aspects of book acquisitions:* Worked 12-hour days
* Drove 200 – 300 miles, and scanned 6000 – 8000 books daily
* MaintainedCustomer and Client Relation
* Increased revenue from 2012 – 2018 making the company top 10 independent online book sellers in the US
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|  | horizontal line**Encounter Collaborative (Microsoft Subsidiary)**Tech Support2006 – 2010, Portland, ORAudio Conferencing - Technical Support for Microsoft Live Meeting* Technical Support for up to 6 meetings a day for various Microsoft clients
* Initiated connections and troubleshot issues for all MS Live Meeting while maintaining customer and client relations
* Tested quality assurance for new software development (EventBuilder)
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| **ㅡ**Degrees and Certifications  | horizontal line* Bachelor’s Degree in Web Design and Multimedia from Art Institute of Portland
* Adobe Captivate Specialist Certified 2019
* Miva Certified 2019
* SVG Animation Workshop 2020
* IBM: Fundamentals of Artificial Intelligence 2024
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